

Product Name:

Marine Algae Gel

Algae Ice Lifting & Radiance Mask

Advanced Tightening & Pore-Refining Formula



Unlock the secret to an instant face-lift and radiant complexion. Our newly formulated **Algae Ice Lifting Mask** is a high-performance treatment designed for oily, dehydrated, and combination skin. It combines the cooling sensation of Menthol with the powerful firming properties of Sodium Alginate and Niacinamide.

Core Benefits

- **Instant Lifting & Firming:** Creates a structured film that physically tightens the skin, reducing the appearance of fine lines and sagging.
- **Brightening & Tone Correction:** Infused with 2% Niacinamide and Licorice Root Extract to fade dark spots and even out skin tone.
- **Cooling Detox:** The "Ice Effect" from Menthol stimulates microcirculation and reduces puffiness and redness.
- **Oil Control & Hydration:** Specifically balanced for oily-dehydrated skin—removing excess sebum with Corn Starch while locking in moisture with Alginate.

Key Active Ingredients

- **Sodium Alginate:** A marine-derived polymer that provides intense hydration and a visible lifting effect.
- **PVP K90:** An advanced film-former that ensures a smooth, tight finish for maximum skin contouring.
- **Niacinamide (2%):** Strengthens the skin barrier, minimizes pores, and controls oil production.
- **Licorice Root Extract:** A natural anti-inflammatory agent that calms irritation and boosts skin luminosity.
- **Menthol Crystals:** Provides a refreshing, cooling sensation that revitalizes tired skin.

How to Use

1. **Prep:** Cleanse your face thoroughly and pat dry.
2. **Apply:** Using a brush or fingertips, apply a generous layer (approx. 6-8 ml) of the gel to the face and neck. Avoid the hairline and eyebrows.
3. **Relax:** Let the mask sit for **20 to 30 minutes**. You will feel a cooling sensation followed by a noticeable tightening as the mask dries.
4. **Remove:** Once fully set, gently rinse with lukewarm water or use a soft, moist microfiber towel to wipe away the gel.
5. **Moisturize:** Follow with your favorite moisturizer or serum to lock in the active ingredients.

Safety & Precautions (CAUTION)

- **External Use Only:** Avoid direct contact with eyes and mucous membranes. In case of contact, rinse immediately with plenty of water.
- **Patch Test:** We recommend a patch test behind the ear or on the inner wrist before full facial application, especially for sensitive skin.
- **Menthol Sensitivity:** This product contains Menthol, which creates a strong cooling sensation. A slight tingling is normal; however, if intense burning or irritation occurs, wash off immediately.
- **Sun Sensitivity:** While Niacinamide is safe, always use SPF during the day as part of your skincare routine.
- **Storage:** Keep the container tightly closed in a cool, dry place away from direct sunlight.

Ingredients (INCI List)

Aqua (Deionized Water), Zea Mays (Corn) Starch, Sodium Alginate, Polyacrylate-13, Polyisobutene, Niacinamide, Allantoin, Dexpanthenol, Trehalose, Glycyrrhiza Glabra (Licorice) Root Extract, Phenoxyethanol, Ethylhexylglycerin, Menthol, Lavandula Angustifolia (Lavender) Oil, [+/- May Contain: CI 42090, CI 19140].

Product Specifications

- **Skin Type:** Oily, Dehydrated, Combination, Normal.
- **Texture:** Thick, velvety gel.
- **Fragrance:** Fresh Marine/Lavender.
- **Vegan & Cruelty-Free.**

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